

ORDER



Orders
Order / Rev: 2032921
Alt Order #: WOC12586134
Product Desc: Primary
Estimate: 556
Flight Dates: 06/30/20 - 07/03/20
Original Date / Rev: 06/29/20 / 06/29/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Jamestown Associates / POL
Buying Contact: Penny Lacks
Billing Contact: _____
734 15th Street NW Suite 550
Washington, DC 20005

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Kathleen Wall / R / US HOUSE /
Demographic: A50+
Product Codes: PL-US House Representative
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 114253
Agency External ID: 22298AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/03/20	70	\$47,430.00	\$40,315.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	70	\$47,430.00	\$40,315.50	202.00
Totals	70	\$47,430.00	\$40,315.50	202.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	32%	\$47,430.00
Market	100%	\$148,218.75

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	6%	\$8,893.12
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	21%	\$31,125.94
KPXB	0%	\$0.00
KRIV	20%	\$29,643.75
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	21%	\$31,125.94
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	0%	\$0.00

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KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	06/30/20	07/03/20	Local News @ 430a M-FCM CBS Early Morning @430A - (Program: CBS Early Morning @430A - P4)		4:30 AM-5:00 AM	- TWTF - -	:30	4	\$80.00	P04	0.50	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/29/20	07/05/20	- TWTF - -		4				\$80.00		0.50			
N 3	KHOU	06/30/20	07/03/20	Local News @ 6a M-F CM #HTownrush @6a - (Program: #HTownrush @6a - P4)	CM	6:00 AM-7:00 AM	- TWTF - -	:30	6	\$380.00	P04	1.40	NM	6	\$2,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/29/20	07/05/20	- TWTF - -		6				\$380.00		1.40			
N 4	KHOU	06/30/20	07/03/20	Local News @ 6a M-F CM #HTownrush @6a - (Program: #HTownrush @6a - P4)	CM	6:00 AM-7:00 AM	- TWTF - -	1:00	1	\$760.00	P04	1.40	NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/29/20	07/05/20	- TWTF - -		1				\$760.00		1.40			
N 5	KHOU	06/30/20	07/03/20	CBS This Morning CM CBS This Morning - (Program: CBS This Morning - P4)	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	- TWTF - -	:30	6	\$330.00	P04	1.80	NM	6	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/29/20	07/05/20	- TWTF - -		6				\$330.00		1.80			
N 6	KHOU	06/30/20	07/03/20	CBS This Morning CM CBS This Morning - (Program: CBS This Morning - P4)	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	- TWTF - -	1:00	1	\$660.00	P04	1.80	NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/29/20	07/05/20	- TWTF - -		1				\$660.00		1.80			
N 7	KHOU	06/30/20	07/03/20	Great Day Houston 9-106M GREAT DAY HOUSTON - (Program: GREAT DAY HOUSTON - P4)	6M	9:00 AM-10:00 AM	- TWTF - -	:30	6	\$230.00	P04	1.50	NM	6	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/29/20	07/05/20	- TWTF - -		6				\$230.00		1.50			
N 8	KHOU	06/30/20	07/03/20	Great Day Houston 9-106M GREAT DAY HOUSTON - (Program: GREAT DAY HOUSTON - P4)	6M	9:00 AM-10:00 AM	- TWTF - -	1:00	1	\$460.00	P04	1.50	NM	1	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/29/20	07/05/20	- TWTF - -		1				\$460.00		1.50			
N 9	KHOU	06/30/20	07/03/20	Price is Right CM THE PRICE IS RIGHT - (Program: THE PRICE IS RIGHT - P4)	CM	10:00 AM-11:00 AM	- TWTF - -	:30	6	\$500.00	P04	3.50	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/29/20	07/05/20	- TWTF - -		6				\$500.00		3.50			
N 10	KHOU	06/30/20	07/03/20	Local News @ 12p M-F CM 11 NEWS AT NOON - (Program: 11 NEWS AT NOON - P4)	CM	12:00 PM-12:30 PM	- TWTF - -	:30	3	\$400.00	P04	2.80	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/29/20	07/05/20	- TWTF - -		3				\$400.00		2.80			
N 11	KHOU	06/30/20	07/03/20	Local News @ 12p M-F CM 11 NEWS AT NOON - (Program: 11 NEWS AT NOON - P4)	CM	12:00 PM-12:30 PM	- TWTF - -	1:00	1	\$800.00	P04	2.80	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/29/20	07/05/20	- TWTF - -		1				\$800.00		2.80			
N 12	KHOU	06/30/20	07/03/20	Let's Make a Deal 2-3p CM LET'S MAKE A DEAL - (Program: LET'S MAKE A DEAL - P4)	CM	2:00 PM-3:00 PM	- TWTF - -	:30	6	\$350.00	P04	1.80	NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/29/20	07/05/20	- TWTF - -		6				\$350.00		1.80			
N 13	KHOU	06/30/20	07/03/20	Local News @ 4p M-F CM 11 NEWS AT 4PM - (Program: 11 NEWS AT 4PM - P4)	CM	4:00 PM-5:00 PM	- TWTF - -	:30	6	\$300.00	P04	2.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/29/20	07/05/20	- TWTF - -		6				\$300.00		2.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	KHOU	06/30/20	07/03/20	Local News @ 4p M-F 11 NEWS AT 4PM -	CM	4:00 PM-5:00 PM	- TWTF - -	1:00	1	\$600.00	P04	2.00	NM	1	\$600.00
(Program: 11 NEWS AT 4PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	- TWTF - -					1	\$600.00		2.00			
N 15	KHOU	06/30/20	07/03/20	Local News @ 5p M-F 11 NEWS AT 5PM -	CM	5:00 PM-5:30 PM	- TWTF - -	:30	4	\$530.00	P04	3.30	NM	4	\$2,120.00
(Program: 11 NEWS AT 5PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	- TWTF - -					4	\$530.00		3.30			
N 16	KHOU	06/30/20	07/03/20	Local News @ 6p M-F 11 NEWS AT 6PM -	CM	6:00 PM-6:30 PM	- TWTF - -	:30	4	\$880.00	P04	4.80	NM	4	\$3,520.00
(Program: 11 NEWS AT 6PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	- TWTF - -					4	\$880.00		4.80			
N 17	KHOU	06/30/20	07/03/20	Local News @ 6p M-F 11 NEWS AT 6PM -	CM	6:00 PM-6:30 PM	- TWTF - -	1:00	1	\$1,960.00	P04	4.80	NM	1	\$1,960.00
(Program: 11 NEWS AT 6PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	- TWTF - -					1	\$1,960.00		4.80			
N 18	KHOU	06/30/20	07/03/20	Wheel of Frtune 630-7p WHEEL OF FORTUNE -	CM	6:30 PM-7:00 PM	- TWTF - -	:30	3	\$1,400.00	P04	7.00	NM	3	\$4,200.00
(Program: WHEEL OF FORTUNE - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	- TWTF - -					3	\$1,400.00		7.00			
N 19	KHOU	06/30/20	07/03/20	Wheel of Frtune 630-7p WHEEL OF FORTUNE -	CM	6:30 PM-7:00 PM	- TWTF - -	1:00	1	\$2,800.00	P04	7.00	NM	1	\$2,800.00
(Program: WHEEL OF FORTUNE - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	- TWTF - -					1	\$2,800.00		7.00			
N 20	KHOU	06/30/20	07/03/20	Local News @ 10p M-F 11 NEWS AT 10P MF -	CM	10:00 PM-10:35 PM	- TWTF - -	:30	4	\$1,300.00	P04	4.00	NM	4	\$5,200.00
(Program: 11 NEWS AT 10P MF - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	- TWTF - -					4	\$1,300.00		4.00			
N 21	KHOU	06/30/20	07/03/20	Local News @ 10p M-F 11 NEWS AT 10P MF -	CM	10:00 PM-10:35 PM	- TWTF - -	1:00	1	\$2,600.00	P04	4.00	NM	1	\$2,600.00
(Program: 11 NEWS AT 10P MF - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	- TWTF - -					1	\$2,600.00		4.00			
N 22	KHOU	06/30/20	06/30/20	Tue Prime A NCIS -	CM	7:00 PM-8:00 PM	- T - - - - -	:30	1	\$2,180.00	P04	8.50	NM	1	\$2,180.00
(Program: NCIS - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	- T - - - - -					1	\$2,180.00		8.50			
N 23	KHOU	06/30/20	06/30/20	Tue Prime B FBI -	CM	8:00 PM-9:00 PM	- T - - - - -	:30	1	\$2,130.00	P04	6.40	NM	1	\$2,130.00
(Program: FBI - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	- T - - - - -					1	\$2,130.00		6.40			
N 24	KHOU	06/30/20	07/02/20	Thu Prime C S.W.A.T -	CM	9:00 PM-10:00 PM	- - - T - - -	:30	1	\$1,930.00	P04	4.60	NM	1	\$1,930.00
(Program: S.W.A.T - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	- - - T - - -					1	\$1,930.00		4.60			
N 25	KHOU	06/30/20	07/03/20	Fri Prime C BLUE BLOODS -	CM	9:00 PM-10:00 PM	- - - - F - -	:30	1	\$1,450.00	P04	5.40	NM	1	\$1,450.00
(Program: BLUE BLOODS - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	- - - - F - -					1	\$1,450.00		5.40			
Totals													70	\$47,430.00	